



Shelf Ready Packaging (SRPs)



Shelf Ready Packaging allows for your outer shipping case to double as an on-shelf display unit through the simple tearing of strategically positioned perforations.

Features

- Inclusion of perforated seams for ease of on-shelf product display within the case
- High quality, flexographic post print
- Precise flat-bed die-cutting

Options

- Up to 6 colour print
- Various varnishes (Matt, Gloss, Emulsion)
- Printing applied in 100% coverage, spot, or reversed out
- Wide variety of board qualities and finishes

Benefits

- Impactful on-shelf branding opportunity
- High quality and knowledgeable service
- Access to One Stop Purchasing service

Design for Sustainability

- 100% recyclable - corrugate fibers can be reused up to 25 times
- Use of recycled content
- FSC-certified materials
- Using our SRPs with our divisions can negate the requirement for additional individual product packaging, saving cost and raw materials

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